MedicalVEDA

Redefining patient journey by harnessing the power of blockchain, AI and Smart Contracts.

Investment Proposal for Mveda Token Offering

Redefining Patient's Journey

Tokenizing healthcare by leveraging the power of Defi and blockchain. Empowering patients by enabling them to access, have ownership of and monetize their clinical records, while also offering a Defi protocol for covering medical-based financial obligations.

MedicalVeda seeks to address the modern-day challenges faced by the health care industry. It leverages innovative technologies such as Blockchain, Defi, Artificial Intelligence and Smart Contracts. Medical Veda decentralizes the access to and ownership of medical records while presenting patients with a scalable, eminently compatible, secure and interoperable platform. In addition, it allows patients and medical practitioners to get seamless lending solution for their medical-related financial needs.
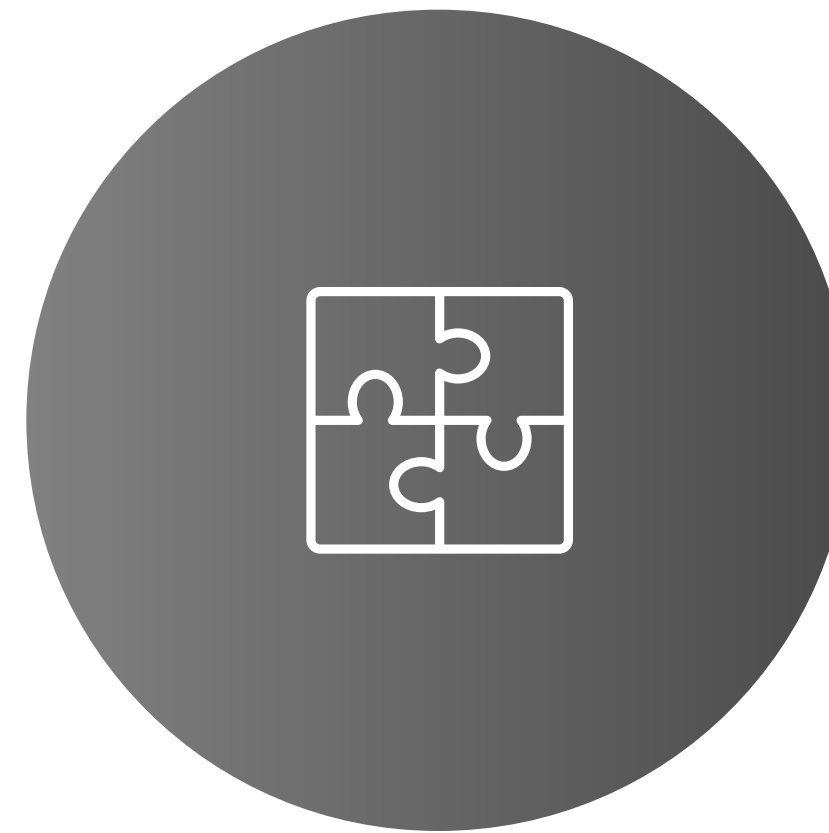
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Problems

Our research and experience shows some of the main issues faced by all major players within the medical and health care industry:

Data Ownership and Accessibility

Patients can't own their personal records as traditional EHRs and EMRs are restrictive and hard to access.

Compatibility and Interoperability

Traditional medical data base systems are non-compatible with outside systems and also lacks interoperability.

Security Issues

Centralized nature of the EMRs and EHRs Make them prone to security risks and hacking and even prescription manipulation.

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Problems

Our research and experience shows some of the main issues faced by all major players within the medical and health care industry:

Restriction on second opinion

Patients are not able to access second-opinion because of restrictive exchange of information. No proper system for drug authentication.

Health Care Service

Lack of transparency in admission procedures. Outdated payment processing mechanism may add to the overall cost and cause delays.

Trust Deficit

Traditional notary system is outdated, expensive and slower and involves third party mediators.

Problems

Our research and experience shows some of the main issues faced by all major players within the medical and health care industry:

Slow Lending Process

The traditional lending process is slow and is not in line for emergencies

Lack of access to Capital

Lack of access to capital required for expensive medical procedures

Third Party cost

Third parties and intermediaries, e.g. banks, charge a hefty commission fee, resulting in higher interest rates

Our Solution

We resolve all such issues by harnessing the power offered by blockchain, AI and Smart Contracts.

Distributed ownership of data

Patients are the only owners of their data. They can seamlessly access, utilize and even exchange or sell it to other parties.
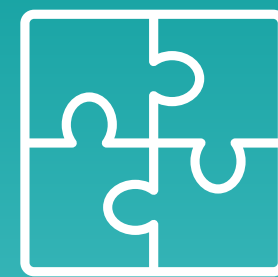
Compatible and Interoperable

Medical Veda Platform offers highly compatible, scalable, and interoperable platform ensuring data remains accessible for anyone at anytime.

Security Issues

Security issues resolved through decentralized data ownership that is secured by cryptography and smart contracts.

MedicalVEDA

Our Solution

We resolve all such issues by harnessing the power offered by blockchain, AI and Smart Contracts.

No Restrictions

Patients are the only owners of their data. They can seamlessly access, utilize and even exchange or sell it to other parties.

Transparent admission secure payments

Medical Veda Platform offers highly compatible, scalable, and interoperable platform ensuring data remains accessible for anyone at anytime.

Trustless

Medical Veda provides blockchain deployed Self-enforceable smart contracts ensuring Trustless execution of all deeds and transactions.

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Our Solution

We resolve all such issues by harnessing the power offered by blockchain, AI and Smart Contracts.

Instance Loan Approval

Veda Defi Lending is almost instantaneous. The movement a lender accepts your lending request, a smart contract is created to lockup the collateral and issue funds.

Transparent admission secure payments

By offering P2P lending, Veda Defi Lending ensures liquidity and easy conversion to fiat currencies.

No Third-Party cost

Disintermediation within the Veda Platform eliminates third party costs and consequently help in lower interest rates.

Key Products

Veda Health Portal

Enabling users to be owner of their own medical records, this platform provides a health portal accessible for all industry players
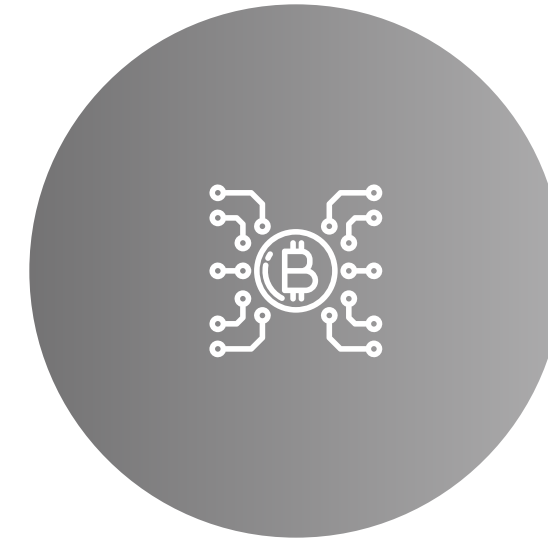
Mveda Token

A dedicated payment gateway that allows its holders to get direct utility to all Products and services within the veda ecosystem.
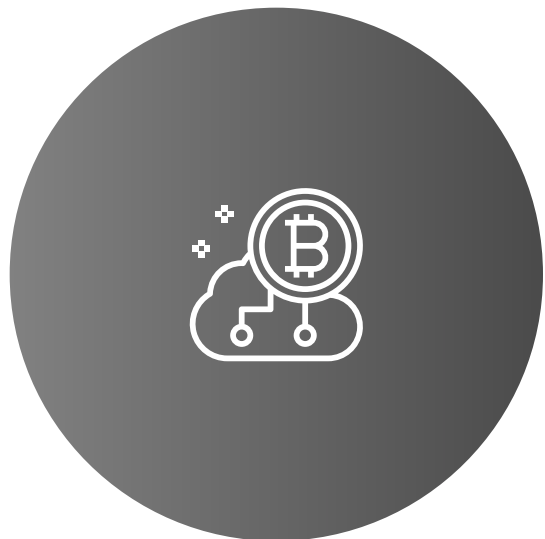
Veda Data Marketplace

Enabling all key stake holders to leverage a collaborative exchange of vital research and healthcare data.
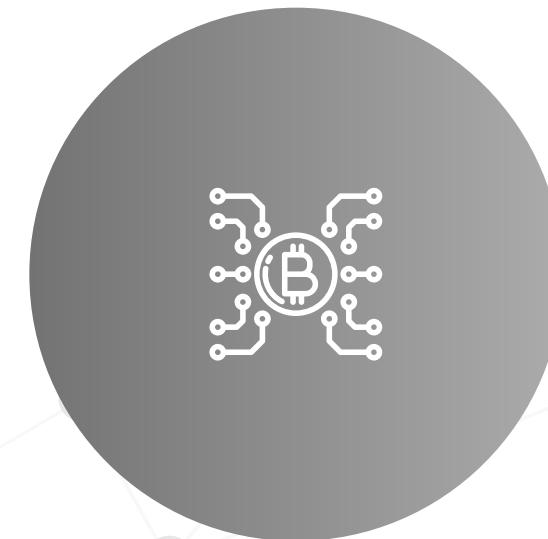
MedFin Veda

A modern-age Defi protocol enabling decentralized p2p lending for the health care industry. Medfin Veda Defi allows anyone (be a patient needing funds for a medical procedure or a medical practitioner who requires capital for his business expansion) providing them with immediate access to funds.

Veda Health Portal

Veda Health Portal

The MVEDA Token

An ERC-20 based utility token deployed on the Ethereum network that allows its users to access all of our products and service while also enabling p2p exchange of value in a trustless way. As from the total supply of 88 Million Tokens, which is a fixed supply meaning that no future tokens would be created ever.

Enabling payments within the ecosystem

Limited supply with deflationary model

Tradeable speculative asset

Acting as an a medium for exchange

Allowing platform access

Enabling transactions in Defi Lending Platform

Blockchain in the MedicalVeda Project
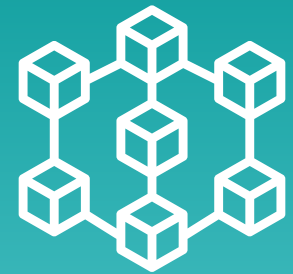
Smart Contracts enables trustless execution of trades, orders and payments, helping us eliminate the middleman.
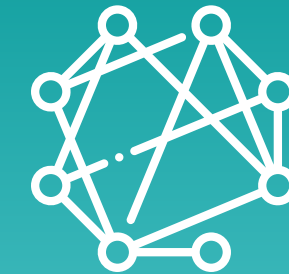
We use blockchain technology to improve supply chain transparency and monitor provenance enables us to offer Integrity of medical data.

Blockchain enables us to offer decentralized ownership and access to all patient record, anywhere at anytime.

Among the pioneers of leveraging blockchain and Defi in the healthcare industry

MedicalVEDA

Market Opportunity

GLOBAL

$7.4 Trn

The existing healthcare industry on the global scale is around $7.4 trillion which is further expected to reach even 10.3 Trillion dollar as per Deloitte. This gives MVEDA a huge target market

AUSTRALIA AND CANADA

$ 194 bln

Combined market for healthcare in Canada and Australia alone is 363 Billion USD. Considering these being the primary markets for Veda, this offers the project a huge market opportunity to target.

BLOCKCHAIN SPECIFIC

$65bln

Research reveals that the potential for blockchain in healthcare industry by 2020 is around $65 billion. By offering innovative products and solutions, MVEDA will be the trail blazer.

Why Invest in **MVEDA?**

— Powered by blockchain, AI and Big Data

— Guaranteed ROI at the IEO price

— Unique and futuristic business model

— Appropriate measures to be undertaken within a crisis such As COVID-19

— First-to-market-mover advantage

— Founded and funded by industry pioneers

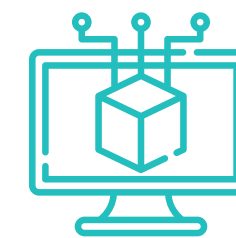— Agile marketing strategy

— Multiple revenue streams

Revenvue Generation

Data Exchange Fee

A small transaction fee would be charged for the Defi lending & Data Exchange activity

Health Care Units & Research Institutions

A shared pool of (authorized) data will be sold to healthcare and research institutions for a certain fee.

Smart Contracts Fee

Smart Contracts offers a self-enforceable Notary system which would be sold to third parties for a certain fee.

Developer Integration Fee

All decentralized application (dApp) developers are allowed to integrate their existing healthcare products with the Veda ecosystem

Token Exchange Fee

For every transaction made with the Mveda token, a certain fee would be charged.

Annual Subscription Model

Allow all stakeholders (except the patients) to pay a subscription fee to use MedicalVeda

Leadership Team

Amir H Neghabian

Founder & CEO

Amir H Neghabian is the founder and CEO at Medical Veda. He holds executive positions in several businesses including his company in IT & Telecommunication where he is the director & founder. He has a proven track record of driving top and bottom-line growth through the introduction of new product and marketing strategies within the telecommunications and IT domain.

Amir has over 25 years of experience in the IT & Telecommunications industry as project management executive and marketing product manager. Offers a rare combination of innovative and insightful commercial awareness coupled with a solid technical foundation. Dynamic IT leader with demonstrated experience in mentoring and managing cross-functional teams by focusing on speed, quality and budget constraints. Customer-oriented with excellent interpersonal skills with substantial experience in partnerships and relationships management, including vendors, mobile operators and diverse clientele. Amir is also a proud winner of the Fastest growing business of the year three years in a row in Australia for the year 2007 & 2008 and 2009. (BRW FAST 100 company of the year In Australia

Leadership Team

Azeem Saifi
CTE, Business Analyst, Blockchain Consultant

Reza Moradi
Project & Program Manager

Frederik Lund
Legal & Financial advisor

Hasan Al-Abadi
CTO, IT Expert, Security in Computing, PhD

Neghabian
Medical and Healthcare Specialist,
MD PhD

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Advisors

Saif Shakir

Business Analyst at NeoSOFT Technologies

Muhammad Younas

Blockchain enthusiast with practical experience

Muhammad Mohsin Irshad

Lead UI/UX Designer at Knowledge Platform

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Contact **Us**

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